



COURSE OUTLINE: SPT300 - SPORTS PRACTICUM 3

Prepared: Kevin Hemsworth

Approved: Martha Irwin, Dean, Business and Information Technology

Course Code: Title	SPT300: SPORTS PRACTICUM 3
Program Number: Name	2073: SPORTS ADMIN.
Department:	BUSINESS/ACCOUNTING PROGRAMS
Academic Year:	2024-2025
Course Description:	This course focuses on authentic and practical work experience in the sport industry. Students will acquire practicum placements in SPT300 that introduce them to some of the many types of work done in the field of sports administration, in a variety of settings. During the practicum, students work closely with the placement coordinator and either mentors in the College Athletics department or in community sport organizations who will mentor the students through sport-related administrative tasks in a real-world environment.
Total Credits:	1
Hours/Week:	1
Total Hours:	14
Prerequisites:	There are no pre-requisites for this course.
Corequisites:	There are no co-requisites for this course.
Vocational Learning Outcomes (VLO's) addressed in this course:	2073 - SPORTS ADMIN.
Please refer to program web page for a complete listing of program outcomes where applicable.	<p>VLO 1 Select and effectively use technology and software programs relevant to sport management and entrepreneurship.</p> <p>VLO 2 Develop, analyze and implement marketing strategies for products, programs, events, services and facilities related to sporting organizations or events.</p> <p>VLO 3 Develop business strategies for sports organizations which take into account the current political and economic environment to maintain currency in the industry while considering historical context.</p> <p>VLO 4 Comply with relevant statutes, regulations, safety and accessibility standards, and business practices.</p> <p>VLO 5 Apply leadership strategies and best practices to effectively manage personnel and accomplish organizational goals.</p> <p>VLO 6 Employ current and relevant financial management strategies to support the operations of a sport organization or event.</p> <p>VLO 7 Employ environmentally sustainable practices in recreation and sport industries.</p> <p>VLO 8 Plan, organize and deliver sport projects, tournaments, programs or community events that respond to needs, interests and abilities, engage participants, and promote health and wellness.</p> <p>VLO 9 Apply administrative, communication and customer service skills to support the delivery of sport and recreation programs, events, and services according to industry standards.</p>



	VLO 10 Develop strategies for ongoing personal and professional development as a sport and recreation professional to contribute to a positive work environment.														
	VLO 11 Conduct and present research to support business decision making in a sport organization.														
Essential Employability Skills (EES) addressed in this course:	<p>EES 1 Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>EES 2 Respond to written, spoken, or visual messages in a manner that ensures effective communication.</p> <p>EES 8 Show respect for the diverse opinions, values, belief systems, and contributions of others.</p> <p>EES 9 Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.</p> <p>EES 10 Manage the use of time and other resources to complete projects.</p> <p>EES 11 Take responsibility for ones own actions, decisions, and consequences.</p>														
Course Evaluation:	Satisfactory/Unsatisfactory & A minimum program GPA of 2.0 or higher where program specific standards exist is required for graduation.														
Other Course Evaluation & Assessment Requirements:	Events, practicum placements, participation, oral and written tasks, reflection.														
Course Outcomes and Learning Objectives:	<table border="1"> <thead> <tr> <th>Course Outcome 1</th> <th>Learning Objectives for Course Outcome 1</th> </tr> </thead> <tbody> <tr> <td>Attend placement work sessions with regularity and in keeping with the expectations of the sports industry.</td> <td>1.1 Attend placement sessions promptly and with regularity. 1.2 Apply effective communications skills with the placement supervisor, practicum placement mentor, and other staff.</td> </tr> <tr> <th>Course Outcome 2</th> <th>Learning Objectives for Course Outcome 2</th> </tr> <tr> <td>Complete tasks in a timely manner and to the best of the students` abilities.</td> <td>2.1 Develop practicum goals and objectives in conjunction with the placement coordinator and the sport organization mentor that are both related to the practicum placement needs and the student`s future employment goals within the sport industry. 2.2 Complete assigned objectives and goals within the course of the practicum session.</td> </tr> <tr> <th>Course Outcome 3</th> <th>Learning Objectives for Course Outcome 3</th> </tr> <tr> <td>Produce work outcomes that display capability and competence in the areas relevant to sports administration.</td> <td>3.1 Deliver expected results to the practicum sports organization, aligned with college standards 3.2 Demonstrate the skills necessary to successfully meet the needs and requirements of the placement employer. 3.3 Apply first-hand practical experience in a sport business organization. 3.4 Demonstrate professionalism and adherence to workplace standards, consistent with the sport setting.</td> </tr> <tr> <th>Course Outcome 4</th> <th>Learning Objectives for Course Outcome 4</th> </tr> </tbody> </table>	Course Outcome 1	Learning Objectives for Course Outcome 1	Attend placement work sessions with regularity and in keeping with the expectations of the sports industry.	1.1 Attend placement sessions promptly and with regularity. 1.2 Apply effective communications skills with the placement supervisor, practicum placement mentor, and other staff.	Course Outcome 2	Learning Objectives for Course Outcome 2	Complete tasks in a timely manner and to the best of the students` abilities.	2.1 Develop practicum goals and objectives in conjunction with the placement coordinator and the sport organization mentor that are both related to the practicum placement needs and the student`s future employment goals within the sport industry. 2.2 Complete assigned objectives and goals within the course of the practicum session.	Course Outcome 3	Learning Objectives for Course Outcome 3	Produce work outcomes that display capability and competence in the areas relevant to sports administration.	3.1 Deliver expected results to the practicum sports organization, aligned with college standards 3.2 Demonstrate the skills necessary to successfully meet the needs and requirements of the placement employer. 3.3 Apply first-hand practical experience in a sport business organization. 3.4 Demonstrate professionalism and adherence to workplace standards, consistent with the sport setting.	Course Outcome 4	Learning Objectives for Course Outcome 4
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	<p>Reflect on practicum placement work sessions and experience.</p>	<p>4.1 Produce a log of work sessions, with reflection on work tasks that demonstrates learning and development. 4.2 Create a summative reflection that offers reflection on the practicum experience overall and its relative value to the student's educational and career journey. 4.3 Demonstrate awareness of the role of the practicum placement organization in the sport industry.</p>
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Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight
Attendance	25%
Competency of Work	25%
Completion of Tasks	25%
Reflection/Log	25%

Date: June 2, 2024

Addendum: Please refer to the course outline addendum on the Learning Management System for further information.